

Privacy Policy

LAST MODIFIED: December 2022

This information notice sets out the scope and purpose of processing personal data provided by users visiting and accessing www.algerinigioidelli.it (hereinafter "Website").

The information notice is limited to this Website and doesn't cover any other websites or social networks linked to this Website via hyperlink.

DATA CONTROLLER: Algerini Gioielli s.a.s. di Alberto Algerini & C.

via F. Brioschi, 50 -20141 Milano (MI)- P.IVA 10036050960 - Tel. 02 895 00 705

CATEGORIES OF DATA, PURPOSE AND LEGAL BASIS OF DATA PROCESSING

The data controller will process the personal data of Website visitors for the purposes outlined below:

	PURPOSE	CATEGORIES OF DATA	LEGAL BASIS
A	<p><u>Ensure the proper functioning, management, maintenance, and development of the Website.</u></p> <p><u>Ensure a safe browsing experience for visitors</u> and ensure that those responsible are held accountable for any cyber-security breaches.</p>	<p>Browsing data:</p> <p>-technical information, including IP address, information regarding Website visitors' devices, browser, operating system, etc.</p>	<ul style="list-style-type: none">• Consent to use technical cookies https://www.algerinigioidelli.it/resources/cookie-policy.pdf• Data controller's legitimate interest <p>Users to this Website can choose at any time whether or not to share their browsing data, e.g. choosing to deactivate cookies by adjusting their browser settings. However, if users refuse to provide data that is necessary for browsing the Website, they may not be able to use some functionalities on this Website and their experience on the Website may be limited.</p>
B	<p><u>Plug-in and social sharing</u></p> <p>The Website enables sharing and engagement with social platforms (Instagram, Facebook) using social media sharing tools, social plug-ins, and other similar technologies.</p>	<p>Browsing data:</p> <p>- technical information, including IP address, information regarding Website visitors' devices, browser, operating system, etc. (please also refer to our cookie policy https://www.algerinigioidelli.it/resources/cookie-policy.pdf)</p>	<p>Unambiguous and explicit consent of the data subject when clicking on a plug-in.</p>
C	<p>Processing any requests submitted to the data controller through the address provided on the website.</p>	<p>Data shared with the data controller, including but not limited to, personal and contact details (name, surname, address, e-mail, phone number) and other data supplied in requests.</p>	<p>Precontractual measures taken at the data subject's request or the performance of a contract where the user is an existing or new client of the Data Controller.</p>
D	<p>Data controller's right of defence both in and out of court</p>	<p>Personal and contact details (name, surname, address, e-mail, phone number)</p>	<p>Precontractual measures taken at the data subject's request or the performance of a contract where the user is an existing or new client of the Data Controller.</p>

DATA RETENTION

Personal data processed for purposes A and B are retained for as long as the visitor uses the website.

Personal data processed for purposes C are held on our systems for as long as is necessary to answer any requests and for a period of 12 months from the date they are collected. Whether a data subject is an existing or new client of the Data Controller, their personal data will be held for 10 years from the end of their relationship with us as dictated by tax legislation.

Personal data may be held for a longer period in the event of litigation to protect the data controller's right of defence (purpose D).

DATA PROCESSING METHOD

Your personal data may be processed in paper and electronic form using the measures required pursuant to Article 32 of GDPR. These measures are designed, among others, to ensure the confidentiality and security of data in accordance with the principle of legality, transparency, fairness, necessity, and proportionality to the purpose of use.

Decisions based solely on automated processing, including profiling, will not be permitted pursuant to Article 22 of GDPR.

RECIPIENTS OF PERSONAL DATA

The data controller may share your data with third parties solely for the purposes described above. Examples of this include, but are not limited to, external contractors or consultants working on data controller's behalf, and who are appointed as data processors pursuant to Article 28 of GDPR. They include, but are not limited to, IT suppliers involved in electronic data processing, software management, website management, or IT consultancy.

Further information about external data processors and personal data recipients can be consulted at the office of the data controller.

TRANSMISSION OF DATA OUTSIDE THE EU

The data controller declares that no data will be transmitted outside the EU and the EEA for the purposes outlined above.

RIGHTS OF DATA SUBJECTS

Data subjects can exercise any of the following rights granted to them by the EU Regulation when it comes to the control of their personal data under this information notice:

- the right of access [Article 15 of the EU Regulation] (the data subject has the right to obtain confirmation as to whether personal data concerning them are being processed as well as a copy of the personal data undergoing processing);

- the right to rectification of personal data [Article 16 of the EU Regulation] (the data subject has the right to obtain the rectification of inaccurate personal data);
- the right to erasure of personal data without undue delay (“right to be forgotten”) [Article 17 of the EU Regulation] (the data subject has, and shall have, the right to obtain the erasure of personal data concerning him or her);
- the right to restriction of processing of personal data in certain circumstances pursuant to Article 18 of the EU Regulation, for example when the personal data are being processed unlawfully or the accuracy of the personal data is contested by the data subject [Article 18 of the EU Regulation];
- the right to data portability [Article 20 of the EU Regulation] (the data subject has the right to receive the personal data concerning him or her, which he or she has provided to a controller, and transmit those data to another data controller, subject to certain limitations and conditions as detailed in the Article);
- the right to object to processing of personal data [Article 21 of the EU Regulation] (the data subject has, and shall have, the right to object to processing of their personal data, subject to the limitations and conditions in Article 21 of the UE Regulation);
- the right not to be subject to automated decision-making [Article 22 of the UE Regulation] (the data subject has, and shall have, the right not to be subject to decisions based solely on automated processing); and
- the right to lodge a complaint. A data subject may make a complaint to the Italian Regulator if he or she considers that their personal data have been misused. The request can be made on www.garanteprivacy.it or in writing to the Italian Regulator for Data Protection (“Autorità Garante per la Protezione dei Dati Personali”).

DATA SUBJECT’S EXERCISE OF RIGHTS

A data subject may exercise any of the above rights by submitting a written request to the data controller at the addresses above.

CHANGES

The data controller may at any time make changes to this information notice by posting notice on the Website.