

Cookie Policy

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Data controller: Algerini Gioielli s.a.s. di Alberto Algerini & C. via F. Brioschi, 50 -20141 Milano (MI)
Tel. 02 895 00 705

WHAT IS A COOKIE?

When you visit a website, it may store and retrieve information in your browser, mostly in the form of cookies.

Cookies are small text files that are saved to your computer when you visit some websites. The information systems and software procedures that ensure the functioning of this website acquire, during their normal use, certain data. This information is not collected to be associated with identified data subjects, but by its very nature could, through processing and association with data held by third parties, allow users/visitors to the website to be identified (e.g. IP address, user' browser or operating system type, time of access to the website).

CATEGORIES AND PURPOSE OF COOKIES

Cookies come in many forms:

- **first-party cookies:** these cookies are set and managed by a website that is being visited by the user.
- **third-party cookies:** these cookies are set and managed by a domain other than that of the website being visited by the user.

• TECHNICAL COOKIES

Technical cookies are used to collect browsing data, and the transmission of such data is necessary for the operation of the website's management systems and implicit in of the use Internet communication protocols. Browsing data include IP address or domain name of users' computers and other information regarding users' operating system and settings.

They are essential for the effective functioning of the website and ensure basic functionalities and features of the website. A browser can be set to automatically reject these cookies, but some or all of the features on the website will not function properly.

• ANALYTICAL COOKIES

These cookies are used for statistical purposes to monitor and analyse traffic to the website and track the behaviour of visitors. This is done by collecting information in aggregate and anonymous form to count the number of visitors and see how they use the website, including which paths users take the most and which sections users spend more time on.

If a user doesn't consent to the installation of these cookies, we may not be able to capture the user experience of browsing the website, understand the overall behaviour of users, or determine which areas need improvement.

• FUNCTIONALITY COOKIES

These cookies add advanced functionalities and features that allow the user to browse based on a set of selected criteria (e.g. language, product they selected to purchase) for enhanced service experience. They can be set by us or third parties whose services have been added to this website.

If a user doesn't consent to the installation of these cookies, some or all of the features on the website may not function properly.

• PROFILING COOKIES

Profiling cookies are designed to create a profile of the user which can be used to send promotional material based on the user's preferences.

Profiling cookies can be used, with the user's free and optional consent, by this website or third parties to build a profile of the user's interests and suggest or deliver relevant ads on this or other websites.

If a user doesn't consent to the use of these cookies, no ads will be suggested or delivered, and a profile of the user's interests will not be created. Refusal or withdrawal of consent to one or more profiling cookies will not restrict access to or functionality of the Website.

Duration of cookies

Cookies remain on the computer until they are set to expire (or until a specified conditions is met, e.g. when the browser is closed). Depending on how long they remain activated, cookies can be divided into:

- **temporary or session:** they are used to store information temporarily, allow to link the actions of a user during a browsing session, and disappear from the computer when the browser is closed;
- **persistent:** they are used to store information, e.g. username or password, so the information does not have to be entered each time the user visits the website. The information is saved in the computer even after the browser is closed.

COOKIES USED BY THIS WEBSITE

COOKIES USED			
Cookie name	Supplier	Duration	Description
ASP.NET_SESSIONID	www.algerinigiolielli.it/	Session	It retains the users' session state across the pages of the website

SOCIAL PLUG-INS

This website uses social plug-ins to allow the user to engage with the data controller's websites or social media. Social plug-ins are small software components that link to a service provider's social media platforms. When accessing a section of the Website featuring these functionalities, the browser will connect the user to the server of a third-party website and transfer the user's personal data to the operator of such other website. This website uses Facebook and Instagram plug-ins.

HOW TO MANAGE COOKIES

A user can choose to disable cookies by adjusting their browser settings. The browser can be set to alert when cookies are being sent, so the user can decide to accept or refuse a cookie or reject all cookies used by this website.

Through the browser preferences, it is also possible to delete cookies installed in the past, including the cookies that may have saved the initial consent for the installation of cookies by this Website.

Users are reminded that blocking cookies may impact some functionalities on the website and therefore disrupt the functioning of the website.

HOW TO DISABLE/CANCEL COOKIES BY ADJUSTING YOUR BROWSER SETTINGS

Users can find more information and exercise their right to deny consent to cookie tracking on their browser using the following links:

Internet Explorer: <http://windows.microsoft.com/internet-explorer/delete-manage-cookies>;

Google Chrome: <https://support.google.com/chrome/answer/95647>;

Mozilla Firefox: <https://support.mozilla.org/kb/enable-and-disable-cookies-website-preferences>;

Opera: <https://www.opera.com/help/tutorials/security/privacy/>;

Apple Safari: <https://support.apple.com/kb/ph21411>.

You can modify the settings of Flash cookies by clicking on the following link

https://www.macromedia.com/support/documentation/en/flashplayer/help/settings_manager07.html.

RIGHTS OF DATA SUBJECTS

Data subjects can exercise any of the following rights granted to them by the EU Regulation when it comes to the control of their personal data under this information notice:

- the right of access [Article 15 of the EU Regulation] (the data subject has the right to obtain confirmation as to whether personal data concerning them are being processed as well as a copy of the personal data undergoing processing);
- the right to rectification of personal data [Article 16 of the EU Regulation] (the data subject has the right to obtain the rectification of inaccurate personal data);

- the right to erasure of personal data without undue delay (“right to be forgotten”) [Article 17 of the EU Regulation] (the data subject has, and shall have, the right to obtain the erasure of personal data concerning him or her);
- the right to restriction of processing of personal data in certain circumstances pursuant to Article 18 of the EU Regulation, including when the personal data are being processed unlawfully or the accuracy of the personal data is contested by the data subject [Article 18 of the EU Regulation];
- the right to data portability [Article 20 of the EU Regulation] (the data subject has the right to receive the personal data concerning him or her and transmit those data to another data controller, subject to certain limitations and conditions as detailed in the Article);
- the right to object to processing of personal data [Article 21 of the EU Regulation] (the data subject has, and shall have, the right to object to processing of their personal data, subject to the limitations and conditions in Article 21 of the UE Regulation);
- the right not to be subject to automated decision-making [Article 22 of the UE Regulation] (the data subject has, and shall have, the right not to be subject to decisions based solely on automated processing).
- the right to lodge a complaint. A data subject may make a complaint to the Italian Regulator if he or she considers that their personal data have been misused. The request can be made on www.garanteprivacy.it or in writing to the Italian Regulator for Data Protection (“Autorità Garante per la Protezione dei Dati Personali”).

Data subject’s exercise of rights

A data subject may exercise any of the above rights by submitting a written request to the data controller at the addresses above.